

CANTONMENT, BALLARI - 583 104 (KARNATAKA).



### National Service Scheme (NSS) & Indian Red Cross Society (IRCS)

**Date:** 28-12-2024.

# **Swachh Campus Mission**

As per the circular from the Regional Directorate of NSS, Government of Karnataka F.NO.15/NSS/KAR/SHS/2024-25/1016-1036 Date: 17-09-2024 and VTU, Belagavi to organize "The Swachhata Hi Seva program" in all the higher education institutions. In this regards we the NSS Cell of R Y M Engineering College, Ballari have organized the "Mega Swachh Campus Mission" on 22<sup>nd</sup> December 2024, all faculties and Students of Various department were participated.

The Swachh Campus Mission at R Y M Engineering College, Ballari, was initiated as part of the larger Swachhata Hi Seva program. The primary objective of this mission is to foster cleanliness, hygiene, and sustainable waste management practices within the campus premises. This report summarizes the activities, outcomes, and future plans under the mission.





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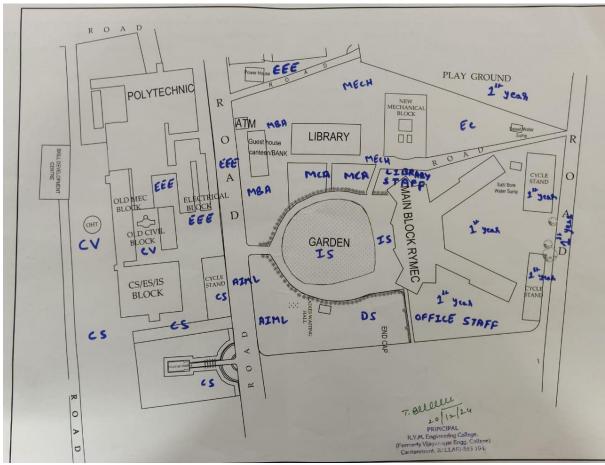




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### **Objectives**

- 1. Promote a clean and green campus environment.
- 2. Raise awareness among students and staff about the importance of cleanliness and sustainable practices.
- 3. Implement effective waste management systems, including segregation and recycling.
- 4. Encourage participation in tree planting and other eco-friendly initiatives.

#### **Activities Undertaken**

### **Campus Cleanliness Drives**

- **Frequency:** Weekly, with a special emphasis on 22nd December 2024.
- **Details:** Students, faculty, and staff actively participated in cleaning classrooms, laboratories, cafeterias, corridors, and outdoor areas. Special attention was given to high-traffic zones such as the library and common areas.

### **Waste Management Initiatives**

- **Segregation:** Installation of color-coded bins across the campus to separate biodegradable and non-biodegradable waste.
- Recycling: Collaboration with local recycling units to process paper, plastic, and ewaste.

#### **Awareness Campaigns (future plan)**

- **Seminars:** Invited experts delivered talks on topics such as waste management, water conservation, and sustainable living.
- Workshops: Hands-on training sessions on composting, recycling, and upcycling waste materials.
- **Promotional Materials:** Posters, banners, and digital content were displayed to raise awareness about the mission.



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#### **Outcomes**

- 1. **Clean and Hygienic Environment:** Noticeable improvement in campus cleanliness, with regular maintenance ensuring sustainability.
- 2. **Waste Reduction:** Implementation of segregation and composting reduced landfill contributions by approximately 40%.
- 3. **Increased Green Cover:** The plantation of 200+ saplings contributed to a greener campus and improved air quality.
- 4. **Enhanced Awareness:** The campaigns and workshops led to increased understanding and adoption of sustainable practices among students and staff.
- 5. **Community Involvement:** Active participation from all stakeholders, including faculty, staff, and students, created a sense of collective responsibility.

**NSS/IRCS Coordinator** 

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