

INVITATION
for
INAUGURAL FUNCTION



E - STEP - BOOT CAMP

29th August 2019

Time - 8:30 AM to 5.00 PM

Presided by

Sri J. S. Basavaraj

Chairman, RYMEC, Ballari.

Dr. K. Veeresh

Principal, RYMEC, Ballari.

Sri K.M. Shivamurthy

GB Member, RYMEC, Ballari.

Sri A. Prabhu

GB Member, RYMEC, Ballari.

Resource Persons

Mr. Bharath Chandra B K

Associate Marketing & Outreach,
Startup Karnataka

Mr. Vishnu Nagaraj

Entrepreneur - Innovator,
IOT - Strategist - Product architect,
Startup Evangelist

Mentor Talk

Mr. Vishwa Murthy, Holley's Blue, Ballari.

Dr. Shivakumar S.B.

NAIM College Co-ordinator
RYMEC, Ballari.

Dr. Srishaila J.M.

NAIM College Co-ordinator
RYMEC, Ballari.

Sri K.S. Vinaya Kumar

Incubation Centre Manager
RYMEC, Ballari.

E Step Boot Camp Report

Inaugural Function

The E-step boot camp function was organised on 29th August 2019 in main auditorium of our college at 9:00 Am the function was presided by our principal K Veeresh and chairman J.S. Basavaraj and all the Hod's various dept were present and main attraction of our program was our resource person Mr Bharath and Vishnu Nagraj and the program started with lighting the lamp by our guests and principal and our guests were felicated and our principal and chairman address the program where more than 250+ students had participated and our resource were introduced by Smt Prabavati and vote of thanks was given by Mr Shivakumar S B the college coordinator of NAIN

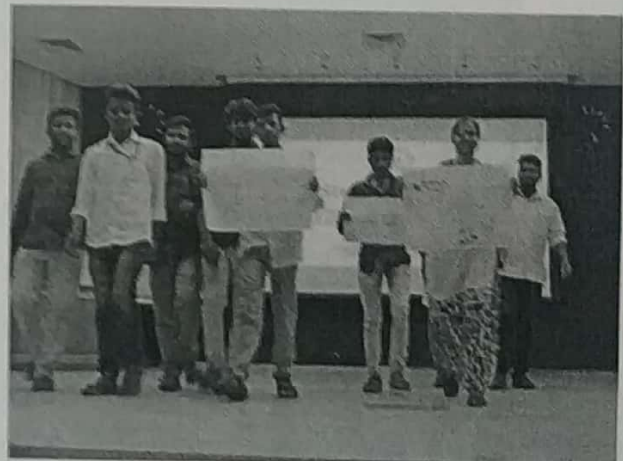


Group Activities

After the completion of inaugural function then resource persons started the activities participants were asked to form the groups and then necessary materials were distributed to each group such as canvas, sketch pens, pencil, etc.

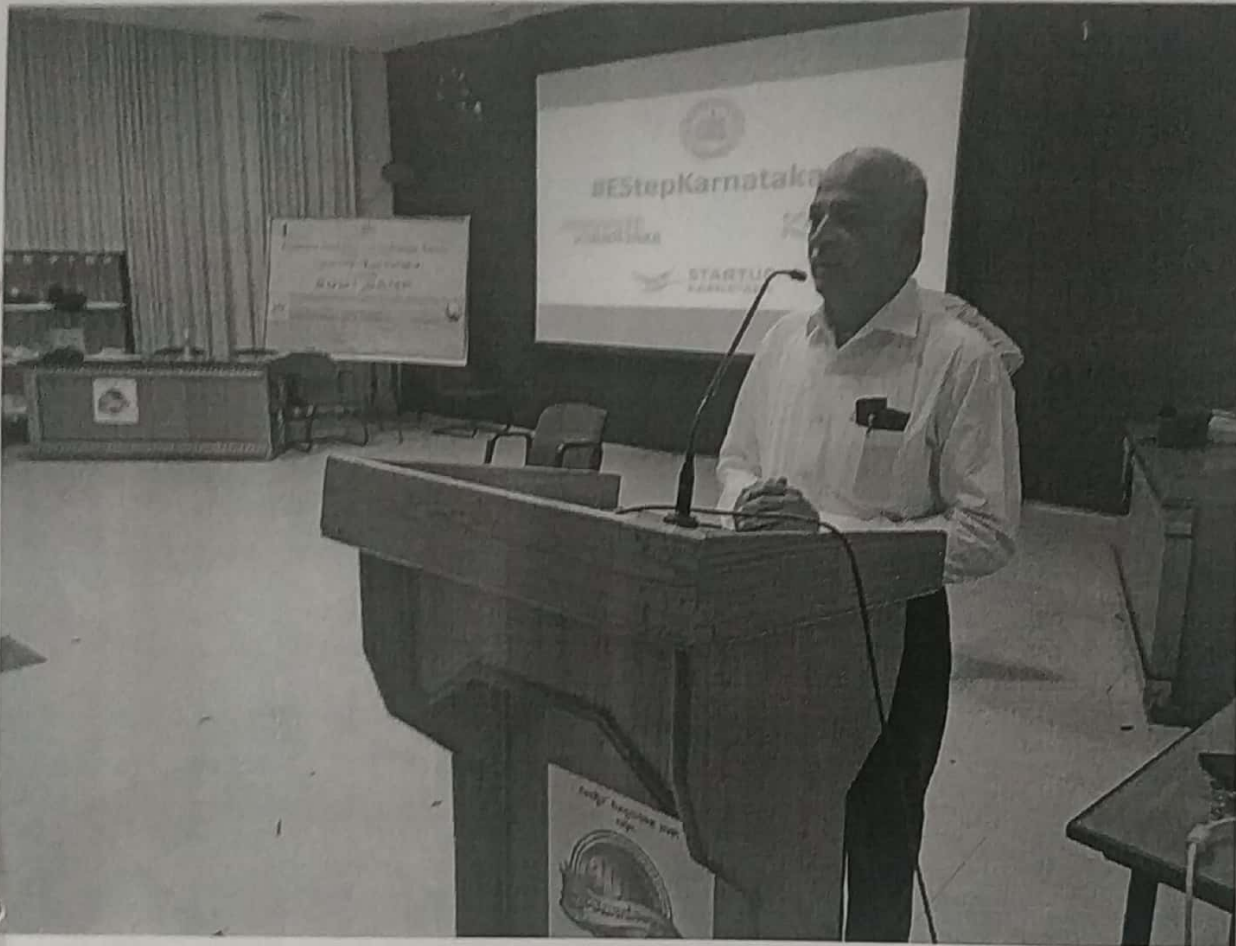
Firstly they started with ideation canvas they explained about canvas and after sometime they were asked to fill the ideation canvas after that each group was allowed present their idea on the stage.

Before that both the resource persons walked to the each and every group asked their difficulties or doubts in filling their canvas and they clarified their shortcomings.



Mentor Talk

After the first activity then we had one of the word wonderful session of the day that is mentor talk so we had invited Mr Shiva Murthy who is also on of the governing body member of the college.



Mr Shiva Murthy is one of the best example for entrepreneurial life because he started his company halley's blue in his early age and he got succeed in ideas as he is one of the best person in the local so we requested him to mentor our students in this during his talk he told his journey in building the company and difficulties and how face those problems and he answered various questions asked by the students and he also assurance to students that he will help the students if they interested in becoming entrepreneur and all the supported they need after the session we had a lunch break. After the lunch break we had

next session of group activities in which resource explained the product development model and business model and then students filled those canvas after which their was a pitching session students presented their total model infront of judges and other participants.

After those sessions then Mr bharath explained how the entrepreneurship works and to get funds for projects and then program concluded with group photo.

