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Visit to Jeans Manufacturing Unit

On November 29th, 2023, a group of 30 students from EC department visited the Fashion Factory Jeans Manufacturing Unit located in Sanganakallu Road, Ballari City which is owned by Sri. Ramachandra, RYMEC, EC department Alumni of 1991-95 batch.

The primary objective of the visit was to provide students with practical insights into the operations, challenges, and opportunities within the apparel manufacturing industry, particularly focusing on jeans production.

The visit commenced with a warm welcome by the factory manager, followed by a brief introduction to the history and achievements of Fashion Factory Jeans Manufacturing Unit.

The students were given a detailed tour of the facility, starting with the design department. Here, they learned about the various stages of designing jeans, from initial sketches to final patterns.





ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

The visit then proceeded to the cutting section, where large rolls of denim fabric were cut into specific patterns. Students observed the precision and accuracy required in this stage to minimize fabric wastage.



In the production floor, students witnessed the sewing and assembling of jeans. They observed the use of various high-tech sewing machines and the skilled labor involved in stitching different parts of jeans together.

Emphasis was laid on the quality control measures implemented at each stage of the production process to ensure high-quality finished products.





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The finishing section provided insights into the various techniques used for washing, dyeing, and adding special finishes to jeans. Students were particularly interested in the eco-friendly practices adopted by the unit to reduce environmental impact.

Quality control experts demonstrated the rigorous testing processes jeans undergo before being packaged and shipped, ensuring they meet both domestic and international standards.

The visit concluded with an interactive session where students could ask questions and share their observations. Key topics discussed included supply chain management, innovation in manufacturing processes, and the challenges faced by the apparel industry in today's market.

Interacting with the factory management provided students with valuable insights into the entrepreneurial aspects of running a manufacturing business, including market research, product development, and customer satisfaction.





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The visit to the Fashion Factory Jeans Manufacturing Unit was highly educational and inspiring for our students. It provided them with a real-world understanding of the complexities and dynamics of the apparel manufacturing industry. The practical exposure and knowledge gained will undoubtedly aid them in their entrepreneurial endeavors and future careers in the industry.

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