



Special Lecture on "AI in Management : Understanding the Technologies Shaping Tommorrow"
by Dr.S.M.Shashidhar, Tech Expert & Author, on
07.07.2026 at MBA Department, Rao Bahadur Y.
Mahabaleswarrapa Engineering College, Ballari.

V.V. SANGHA'S
RAO BAHADUR Y. MAHABALESWARAPPA
ENGINEERING COLLEGE, BALLARI
(Approved by AICTE, New Delhi & Affiliated to VTU, Belagavi)

DEPARTMENT OF MANAGEMENT STUDIES-MBA

Invites you to a
SPECIAL LECTURE ON
AI IN MANAGEMENT:
UNDERSTANDING THE TECHNOLOGIES
SHAPING TOMORROW

DATE
7th July 2026
(Tuesday)

TIME
10:00 AM

Venue - MBA Dept,
RYMEC, Ballari

by
Dr. S.M. SHASHIDHAR
(Tech Expert & Author)
Author of the Book,
FUTURE PULSE

KEY TAKEAWAYS

1. Understanding the Technologies Shaping Tomorrow
2. Explore AI-driven opportunities in business and skills.
3. Examine the impact of AI on strategy, society and ethics.
4. Inspire innovation, responsible use and lifelong learning.

ORGANIZED BY
Department of Management Studies-MBA
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All are Cordially Invited



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