V.V. Sangha's
ರಾವ್ ಬಹದ್ದೂರ್ ವೈ. ಮಹಾಬಲೇಶ್ವರಪ್ಪ ಇಂಜಿನಿಯರಿಂಗ್ ಕಾಲೇಜ್, ಬಳ್ಳಾರಿ
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**DEPARTMENT OF MANAGEMENT STUDIES-MBA**

**ACADEMIC YEAR 2025–2026 | DEPARTMENTAL HIGHLIGHTS**

# MBA NEWSLETTER

Achievements • Learning • Industry Engagement • Research

**01 / EVENTS & PROGRAMMES**

## Faculty Development & Campus Engagement

A year of interaction, student participation and practice-oriented learning across the MBA Department.

**01 / 27–28 MARCH 2026**

### Faculty Development Programme

**Human Resource Development in the Era of AI: Insights from Vachana Philosophy & Indian Knowledge Systems**

The two-day Faculty Development Programme explored the changing role of artificial intelligence in human resource development, alongside insights from Vachana philosophy and Indian Knowledge Systems. The programme provided a forum to consider how technology and traditional perspectives can inform contemporary people-management practices.





**02 / 23 APRIL 2026**

### ASTHRA–2026 | National-Level Management Fest

**A platform for emerging management talent**

The Department of MBA organised ASTHRA–2026, a national-level management fest for degree college students. The event brought management learning beyond the classroom by offering a platform to demonstrate business acumen, communication, teamwork and competitive spirit through student-focused activities.







**02 / EXPERT INTERACTIONS**

# Connecting Management Learning with Industry

Expert perspectives and industrial exposure helped students relate management concepts to professional settings.

**03 / EXPERT SESSION**

## Expert Talk | Boardroom to Balance Sheet

**A Corporate Rulebook for MBA Graduates**

Sri Vikranth, MBA (Finance), Chief Manager, Regional Office, ICICI Bank, Tirupati (A.P.), delivered an expert talk linking boardroom decisions with financial outcomes. The session encouraged students to consider the practical relevance of financial statements, corporate responsibilities and workplace expectations in management careers.



**04 / 08 MAY 2026**

## Industrial Visit | KIA Motors

**Industry exposure at KIA Motors India Pvt. Ltd., Penukonda**

MBA students visited KIA Motors India Pvt. Ltd., Penukonda, as part of their industry exposure. The visit connected classroom concepts with the realities of an automotive manufacturing environment and encouraged students to look at the interplay between operations, coordination and business management.



**05 / 11 JUNE 2026**

### Expert Talk | AI & Competitive Advantage

**How Managers Win in the Digital Era**

The department hosted an expert talk by Shri Sachin Kumar Patil, Manager, Department of Technology & Innovation, Learning Links Foundation, Bengaluru. Centred on artificial intelligence and competitive advantage, the session invited students to explore how emerging technologies are reshaping managerial decisions and digital-era business strategies.




**03 / STUDENT EXPERIENCES**

## Milestones, Enterprise & Campus Life

**06 / 26 JUNE 2026**

### International MSME Day

**Participation in a programme organised by ICAI**

MBA students took part in the International MSME Day programme organised by the Committee of MSME & Start-up, ICAI, at the BDCC & I Auditorium Hall, Ballari. The event drew attention to the contribution of micro, small and medium enterprises to entrepreneurship, innovation and economic development.







**07 / 20 JUNE 2026**

### Graduation Day

**Celebrating the graduating MBA batch**

The department marked Graduation Day for final-year MBA students, recognising a meaningful milestone in their academic journey. The occasion offered students and faculty an opportunity to celebrate their achievements, reflect on shared experiences and look ahead to the next chapter.



**08 / 04 JULY 2026**

### ADHYAY–2K26 | Farewell

**A memorable send-off for final-year students**

ADHYAY–2K26 brought the MBA community together for a farewell to the final-year students. The programme celebrated campus memories, friendships and the bonds formed during the course, while wishing the outgoing batch success in its future endeavours.



**04 / LEARNING BEYOND THE CLASSROOM**

## Technology, Marketing & Social Responsibility

**09 / 07 JULY 2026**

### Special Lecture | AI in Management

**Understanding the Technologies Shaping Tomorrow**

Dr S. M. Shashidhar, technology expert and author, delivered a special lecture at the MBA Department, RYMEC, Ballari. The session focused on the growing relevance of artificial intelligence in management and invited students to reflect on technologies that are shaping tomorrow's business environment.



**10 / 25–27 SEPTEMBER 2026**

### NIRMAN–2026 | Marketing Expo

**MBA students participate in Ballari expo**

MBA students participated in NIRMAN–2026, a Marketing Expo organised by the Association of Consulting Civil Engineers & Architects, Ballari, along with World Tech Building Solution and World Tech Innovations. The three-day event offered an opportunity for industry exposure and an understanding of marketing and professional engagement.




**11 / 02 OCTOBER 2026**

### Swachh Campus Mission

**Campus cleaning drive and awareness programme**

MBA students joined the Swachh Campus Mission at the RYMEC campus through a cleaning drive and awareness programme. The activity highlighted personal responsibility for common spaces and encouraged a collective commitment to a cleaner and healthier campus environment.

