V.V. Sangha's
ರಾವ್ ಬಹದ್ದೂರ್ ವೈ. ಮಹಾಬಲೇಶ್ವರಪ್ಪ ಇಂಜಿನಿಯರಿಂಗ್ ಕಾಲೇಜ್, ಬಳ್ಳಾರಿ
Rao Bahadur Y. Mahabaleswarappa Engineering College, Ballari
Cantonment, Ballari-583104. Tel: 08392-244809. Fax: 08392-242148

DEPARTMENT OF MANAGEMENT STUDIES-MBA

MBA Students' Participation in Tech Fest – Food Stall Activity

MBA students actively participated in the Tech Fest organized by the Department of Mechanical Engineering by setting up and managing food stalls. The students enthusiastically engaged in food sales, interacted with customers, and assisted in serving and promoting food products.

The activity provided students with **practical exposure to marketing, sales, customer relationship management, teamwork and entrepreneurial skills**. It also helped them develop communication, business management and interpersonal skills through hands-on experience.

The initiative encouraged experiential learning and enabled students to apply their management concepts in a real-time business environmen



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